

Global TV & Digital Media

"I consult Sportcal on a daily basis - I consider it to be the most efficient online service, providing me the most reliable and up-to-date information on what's happening in our industry".

Géraldine Filiol, Deputy Managing Director – Acquisitions & Managing Director - Eurosport Events The Eurosport Group

Global TV & Digital Media is one of Sportcal.com's premium services offering up to date essential information on all that is happening in the global sports media industry.

The recently re-launched and enhanced Global TV & Digital Media service offers the most comprehensive guide to all that is happening in sports television and digital media globally.

The service provides information on who owns the rights to over 20,000 sports properties, who is distributing them and who is televising each property on a territory-by-territory basis.

Added to this is an essential reference guide on leading broadcasters, distributors, broadband providers and mobile operators.

The new Media Analysis section provides in-depth analysis on all aspects of the sports media market pulling together the unique and valuable research data collated by Sportcal and published through the Global TV & Digital Media service.

Also new to the service is the Media Offers section which provides a market bulletin board for live, delayed and ready-to-air programmes.

In addition to enjoying all the new enhancements to this service, subscribers to TV & Digital will receive Sportcal's regular Global TV & Digital Media Insight email. This premium service is truly an indispensable resource for anybody involved in the sports media industry.

The screenshot displays the Sportcal.com website with the following sections:

- Navigation:** Home, News, Calendar, Directory, TV & Digital, Sponsorship, Events, About Us, Contact Us.
- Global TV & Digital Media:** The most comprehensive guide to all the latest developments in sports media. Includes a search bar for Sports Media Rights (Sport, Category, Property, Company, Nation, Area, Grade) and a Media Insight section for the ICC World Twenty20 2009.
- Media Analysis:** Features articles such as "Cuatro-La Sexta merger in Spain worth €1 billion" and "Country insight: Focus On Brazil".
- Market Place:** A section to "promote your company to BIRD & BIRD".
- Media Offers:** Lists various sports rights and events for sale, including Western & Southern Financial Group Women's Open TV Rights, UEFA (Europa League) Draw - Play-Offs TV Rights, Grand Prix de Plouay & Quard-France TV Rights, Ski Jumping in Cransodells TV Rights, and FEI European Eventing Championships TV & New Media Rights.
- Latest Media Deals:** Includes deals for English Super Cup (FA Community Shield) Soccer, FIFA World Cup Qualifying - Europe Soccer, USA - Major League Soccer Soccer, AIBA World Championships Boxing, and Continental Hockey League Ice Hockey.
- Publications:** Promotes "The Sports Market Insight: 2010 File World Cup in South Africa".
- Footer:** Includes a search for Media Companies and a featured article "Focus On ESPN In The UK" with an ESPN logo.

Key Features:

- Information on over 20,000 global sporting properties
- In-depth data on rights owners, distributors, host broadcasters, territorial broadcasters, mobile operators and broadband providers
- Regular in-depth analysis on all the latest developments in the sports media industry
- Media Insights where Sportcal's research team looks in-depth at major sports properties
- Featured media companies highlighting key developments and rights portfolios
- Market bulletin board offering opportunities for live, delayed and ready-to-air programmes
- Analysis and updates delivered regularly to your inbox via our Global TV & Digital Media Insight email

Global TV & Digital Media

The Global TV & Digital media service provides the most comprehensive online guide to all the latest developments in the global sports media industry.

Sports Media Rights - Key features:

- Covering over 20,000 Global Sports Properties
- Owner, Organiser, Distributor, Host and Territorial broadcasters with contact details
- Contractual information including values and expiry dates where available
- Additional explanatory notes and related news
- Searchable database providing in-depth property profile with links to additional data



Media Portfolios - Key features:

- Searchable by Distributors, Broadcasters and Service Providers
- In-depth profiles for each organisation
- Comprehensive rights portfolios both past, present and future.
- Contact details of key personnel
- Searchable by company name and nation



Media Insights and Analysis - Key Features:

- In-depth analysis and data on media rights
- Studies on selected sports properties
- Featured media companies
- Viewing figures and media ratings
- Regular insights on key developments in the sports media market
- Regular e-mail summaries all the latest news, property updates and media analysis available only to subscribers of the Global TV & Digital Media service.



Media Offers - Key features:

- Market Bulletin board for live, delayed and ready-to-air programmes
- Key details about the event, what rights are available and key contacts
- Valuable opportunity for rights owners and distributors to promote their opportunities



Latest Deals - Key Features:

- Summary of latest deals for television, broadband and mobile contracts
- Valuable information highlighting the sport, property, type of deal, territories, length of deal and additional notes
- Each deal links to related properties and additional data

