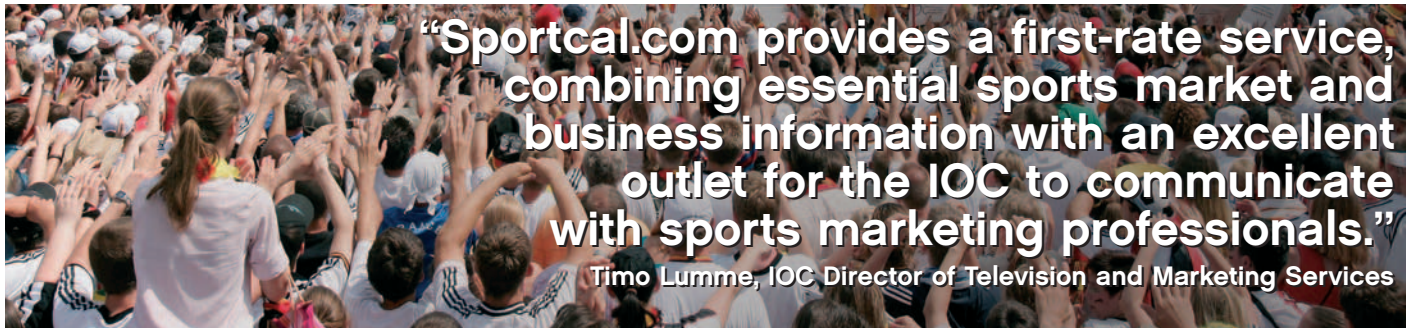


Events



“Sportcal.com provides a first-rate service, combining essential sports market and business information with an excellent outlet for the IOC to communicate with sports marketing professionals.”

Timo Lumme, IOC Director of Television and Marketing Services

The events service provides the most comprehensive overview of all major sporting events. From events available for bidding, to venue requirements and capacities, the events section is the ultimate guide for anyone involved in the global events industry.

Events

The Events service presents the most comprehensive guide to all the latest announcements and developments for all levels of international sporting events. With information ranging from bidding opportunities through to major event guides and sports cities analysis, it is an essential service for any organisation involved in the hosting and delivery of major sporting events.



Key features:

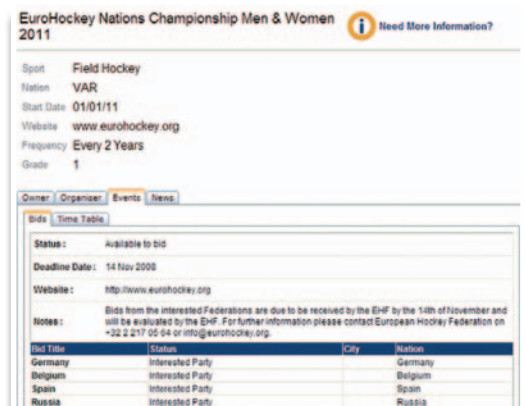
- Extensive list of future bidding opportunities for all levels of sporting events
- Comprehensive archive of past bids and features on bids in process
- Online guide to over 100 major sporting events.
- In depth listing of Sports Cities and their capacity to host sports events
- Information on suppliers to the events industry with key contacts and profiles.

Bidding

The Bidding section provides an in-depth guide to both past and future bids for hosting sports events, with features on current bids in process.

Key features:

- Future Bidding Opportunities for over 200 events
- Comprehensive archive of past bids
- Features on bids currently in process
- Guidelines to bid procedures including links to bid documents
- Contact details for governing body
- Details on cities bidding for events
- Searchable by sport and year



Contact Us

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■ The Major Sports Events Guide

Sportcal.com's annual Major Sports Events Guide provides detailed analysis on a wide variety of forthcoming major world and continental championships, cups, finals, multi-sport games and significant series.

Information is provided on more than 100 sporting events from over 50 different sports, detailing spectator attendance, viewing figures, participation levels, hosting requirements and related commercial data on television, digital media and sponsorship.

Published in January each year, The Major Sports Events Guide is available as a printed publication and as an online resource constantly updated with all the latest information.



Pan American Games

Frequency: Every 4 Years Month: Various

The Pan American Games take place every four years, in the year immediately before the Olympic Games, and are organised by the Pan American Sports Organisation (PASO). The first Pan American Games took place in February 1951 in Buenos Aires, Argentina when more than 2,500 athletes, from 21 nations, competed in 19 sports. The next edition will take place in Guadalajara, Mexico in October 2011.

2007		
Owner:	Media:	Sponsorship:
Analysis		
2007 Pan American Games, Rio de Janeiro, Brazil, 13 - 29 July		
Number of Events:	332 medal events (34 sports)	Number of Competitors:
		5,633
Number of Teamstunions:	42	Number of Officials:
		2,500 (1,600 technical officials)
Number of Volunteers:	15,000	Number of Accredited media:
		TV and radio: 4,116; Newspapers, magazines and internet: 1,500
Number of Venues:	16	Venue Capacity:
		Total Attendance:
Venue Name:	Various	
Venue Type:	Various, from the 95,000 Maracana Stadium to the Deodoro Military Club	1.5 million
Number of Broadcasters:	21	Number of TV Countries:
		Total TV Audience:
Total TV Hours:	760 hours live	
		1 billion cumulative

Key features:

- Over 100 major events from 50 different sports
- Governing body with key contact information
- Past event analysis
- Spectator attendance, viewing figures and participation levels
- Commercial data on television, digital media and sponsorship
- Key Sponsors and event service providers
- Future events and future bidding opportunities
- Directory of Service Providers

■ Sports Cities

The Sports Cities Listing provides information on a selection of cities that have hosted major international events in the past or will host major events in the future. Information is provided on the capacity of each city to host major sporting events with information on sports venues, accommodation and transportation.

Key features:

- Over 50 sports cities from 25 countries
- Detailed information on facilities including venues, transport and accommodation
- Past event hosting
- Future event bidding and hosting
- City attractions and environmental conditions
- Contact details and website links

Singapore, Singapore		Need More Information? << Back	Account Details
Company:	Singapore Sports Council		
Phone:	+65 6345 7111		
Fax:	+65 6440 9205		
Email:			
Website:	www.ssc.gov.sg		
Sports Cities Details Contacts Company			
	Current	Projected	
Population:	4.04 million		
Venues:			
No Of Venues:	9	4	
Transport:	Airport: Changi Airport (4,240 weekly flights operated by 66 airlines to over 116 cities in 59 countries); Road: Mass Rapid Transit (64 operating stations), public bus service (254 bus services), taxi	Changi Airport Terminal 4; Mass Rapid Line	
Accommodation:	The hospitality sector in Singapore has seen record performance in recent years. The average occupancy rate reached an all time high of 67% in 2007, a growth of 1.7 percentage point over 2006 while the average room rate reached a new high at S\$202 or an increase of 23%. Total room revenue also rose 23% over 2006 to reach S\$1.9 billion and total F&B grew by 26% to reach S\$1.75. The Average Room Rate (ARR) from January to June 2008 was estimated at S\$240, an increase of 29.6% over January to June 2007 and a record high for the first six months period of any year. Revenue Per Available Room (RevPAR) also grew by 24.6% over January to June 2007 to reach S\$208. Opened in 2007 (only major hotels): Amara Sanchuan; Resort Link Hotel; Naama Hotel; St Regis Hotel	Opened / Opening in 2009: The Cross Airport Hotel; Hotel Rex; Ascott Singapore serviced Apartments; Galaxy Hotel; Capella Singapore; Ibis; Capitel; Commerciale Avenue; I Land; Street M Integrated; Resort Carlton; Hotel Elder; 2010 Resorts World at Sentosa; Galaxy	

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